

Craft Unique Product Personalization Experiences with Acumatica BYP Solution.

Elevate your product offerings with the power of Fusion's BYP Product. Allow your customers to customize their product based on pre-defined rules and options that can impact product pricing & create products that are uniquely theirs. Perfect for crafting personalized products, from custom computers to special gift baskets to furniture sets, and more. Get the benefits of designing one-of-a-kind item, without the need to create a SKU for every possible combination.

Unique Selling Proposition (USP)

- ✓ **Seamless Transition:** BYP seamlessly replaces the outdated 'Bundle' Product in the now-retired Product Configurator solution, providing a modern and efficient way to customize products.
- ✓ **Tailored Personalization:** Define inclusion and exclusion rules, giving you the power to decide exactly what can be personalized, ensuring your customers get precisely what they want.
- ✓ **Dynamic Pricing Magic:** BYP dynamically calculates product prices based on selected options, offering flexibility to both you and your customers. No more fixed pricing for ever-changing preferences.

Competitor Analysis

- ✓ **Customer Needs Assessment:** Evaluate competitors' approach to customer needs in customization, inventory, pricing, and order fulfillment.
- ✓ **Efficient Inventory Management:** Reduces component stock, integrates with inventory systems, and enhances cost savings.
- ✓ **Dynamic Pricing Comparison:** Compare BYP's pricing flexibility, options control, and dynamic strategies with competitors.
- ✓ **Effective Promotional Pricing:** Assess promotional pricing and its impact on targeted marketing and sales.



Why BYP?

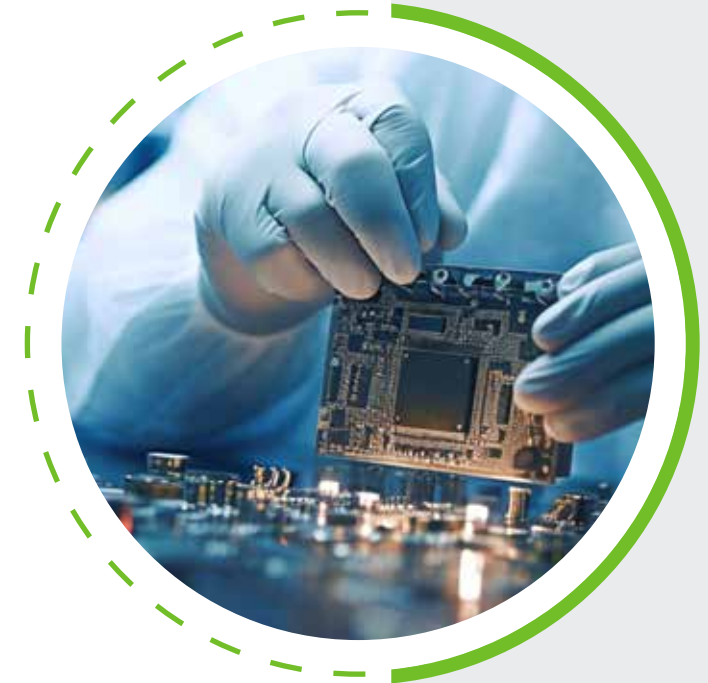
BYP is the ultimate solution for businesses seeking unmatched product personalization, streamlined inventory management, and dynamic pricing capabilities. Its capabilities lies in empowering businesses to offer tailor-made products, reducing inventory complexities, and optimizing pricing strategies, all of which translate to enhanced customer satisfaction and improved profitability.

Key Features

- ✓ **Inventory Management:** Efficiently manage inventory with BYP for streamlined shipment and fulfillment.
- ✓ **Rules:** Define complex rules to determine compatible options, ensuring customization accuracy.
- ✓ **Price Management:** Enable flexible pricing and options-level control for dynamic product pricing.
- ✓ **Promotional Pricing:** Generate and synchronize sales price worksheets for customer-specific pricing.
- ✓ **Shipments:** Update the ecommerce site with shipment details and notify customers, enhancing order tracking and communication.

Key Benefits

- ✓ **Effortless Customization:** Easily define options and attributes for tailor-made products, simplifying customization.
- ✓ **Streamlined Inventory:** Simplify your catalog with a single BYP SKU for all custom choices, improving catalog management.
- ✓ **Dynamic Pricing:** Calculate real-time prices based on options, optimizing your pricing strategies.
- ✓ **Inventory Control:** Allocate inventory at the sale point, preventing overselling and ensuring accurate stock management.
- ✓ **Serialized Inventory:** Enable returns and standard operations with serialized BYP SKUs, ensuring seamless customer service.
- ✓ **Flexible Shipping:** Ship in full or partially based on the availability of the product options, as per the configuration.
- ✓ **Reports:** Enables the user to view the BYP & it's components for the reports: Print Sales Order; Print Shipment, Print Picklist; Print Invoice



Differentiators

- ✓ **Efficient Order Management:** Simplify the sales journey with BYP, reducing errors and boosting customer satisfaction.
- ✓ **Seamless Integration:** BYP integrates smoothly with top platforms, enhancing systems without disruption.
- ✓ **Scalability and Adaptability:** BYP scales seamlessly, accommodating growth better than competitors.
- ✓ **Operational Efficiency:** BYP streamlines operations, saving time and costs compared to rivals.

Must-Have Prerequisite



Migration for Existing Clients: For existing clients transitioning from Product Configurator and Bundled Type products to BYP, migration scripts are necessary for converting Bundle to BYP items. This step ensures a smooth transition.



- **Package Deployment:** Following the migration, the BYP product package deployment is required to enable the use of BYP features.



Direct Implementation for New Clients: New clients can proceed directly with the product implementation, bypassing the migration process.



BYP Preferences Configuration: After deploying the BYP package, configuring the BYP Preferences screen is essential. This step involves setting Reason Codes for Inventory Transactions and configuring Report settings to ensure seamless operation.

