

# B2B Module for BigCommerce Clients leveraging Acumatica as the definitive data source.



Elevate Your Business with Our Custom B2B Solution

- Perfect for BigCommerce + Acumatica Users - A Unique Alternative to Bundle B2B.

## Unique Selling Proposition (USP)

- ✓ **Fast track B2B capabilities on your BigCommerce Website:** The Fusion BigCommerce B2B Connector includes a BigCommerce App that enables B2B functionalities on the BigCommerce platform and facilitates data synchronization with Acumatica.
- ✓ **Enhance your BigCommerce Store with B2B capabilities:** As buying habits evolve, achieving sales excellence now relies heavily on delivering personalized experiences through various channels.
- ✓ **Real-time Synchronization:** B2B for BigCommerce is built on top of Kensium Commerce Framework (KCF), enabling real-time syncs between Acumatica and the B2B segment of the BigCommerce website.

## Key Features

- ✓ **Error Notification:** Instantly alert customers to critical errors via built-in notifications.
- ✓ **Comprehensive Configuration:** Minimize customizations with extensive configurations, saving time and resources.
- ✓ **Location-Based Security:** Define user locations for enhanced security and accurate deliveries.
- ✓ **Invoice Management:** Simplify financial operations by viewing and paying open Acumatica invoices through BigCommerce B2B.
- ✓ **Role Assignment:** Customize access and permissions by defining and assigning custom roles to company users.
- ✓ **Hierarchical Mapping:** Effortlessly map Companies > Users > Locations for efficient management between the B2B App and Acumatica.
- ✓ **Salesperson Integration:** Streamline user management by allowing salespersons to log in as company users via the B2B App admin portal.



To Learn More

SCHEDULE A DEMO

PRODUCT DOCUMENTATION



# Why BetterB2B?

B2B module is built specifically for BigCommerce customers running Acumatica as the source of truth and want to enhance their BigCommerce Store with B2B capabilities.

## Key Benefits

- ✓ B2B for BigCommerce integrates seamlessly with Acumatica via the Kensium Commerce Framework (KCF) for real-time updates.
- ✓ It complements Acumatica's native BigCommerce Connector by extending synchronization to critical entities like Companies, Contacts, Locations, Quotes, Invoices, etc., ensuring a seamless user experience.

## Competitor Analysis

- ✓ **Real-time Data Sync:** Effortlessly keep your data up to date with seamless real-time synchronization.
- ✓ **Customizable Data Exchange:** Tailor attributes and fields for exchange, optimizing speed and efficiency.
- ✓ **Error-Proof Sync Initiation:** Intelligent monitoring triggers syncs based on Acumatica field changes, ensuring accuracy.
- ✓ **Robust Offline Handling:** Built-in queuing preserves data integrity, even during offline periods.
- ✓ **Comprehensive Logging:** Gain deep insights with detailed transaction tracking and robust log management.
- ✓ **Dynamic Customization:** Modify the connector to your needs through open-source code and Acumatica's extensibility.
- ✓ **Always Current Program:** Stay ahead with automatic updates for BigCommerce and Acumatica compatibility.





fusion  
**Better B2B**



## Differentiators

**Comprehensive Data Sync:** Extends synchronization to critical B2B entities, eliminating the need for multiple connectors.

**Seamless User Experience:** Ensures a smooth data flow for improved user engagement and operational efficiency.

**B2B Tailored:** Designed specifically for B2B, offering advanced features like quote management and location-based security.

**Simplified Integration:** Consolidates B2B functions, reducing complexity and customization efforts.

## Must-Have Prerequisite

To establish the system, the following prerequisites are essential:



Procure Flexible Plan (nc.xsmall) from Nexcess.com (cloud hosting) to host the B2B App.



Ensure Storage of 50 GB



Maintain Bandwidth of 1000 GB



Store details to configure.

**For details on pricing, please refer to the submitted Pricing Rate Card.**



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