



PROBLEM STATEMENT

Acumatica Retail-Commerce Edition, despite its integrations with prominent ecommerce solutions such as Adobe/Magento, BigCommerce, Shopify, and Amazon marketplace, falls short in supporting the extensive range of commerce/retail channels available. This creates a challenge for Acumatica customers who operate in channels not directly supported by Acumatica, as they require integration with an omnichannel system that offers pre-existing connections to a wide variety of channels in order to bring financial data into Acumatica.

Experts in Ecommerce & ERP Solutions

SOLUTION OVERVIEW

The SellerCloud connector is a solution that enables businesses using Acumatica ERP to take advantage of omnichannel sales channel management. With the integration features of both platforms, the connector allows for unified product management and inventory control to maintain consistent data across the systems.

In addition, some of the unique features offered by SellerCloud can be managed from within Acumatica. This is made possible through mapping-driven processes that ensure consistent data flow and reflections between the two systems.

HOW IT WORKS

1. Deploy and configure KCF to establish the basic commerce connectivity components.
2. Setup the connector configurations to connect Acumatica to each company in Sellercloud. Establish the mappings and definitions for Product, custom columns, and Inventory to facilitate Product management from Acumatica.
3. Setup global Order import definitions and sales channel specific preferences to manage order data from Sellercloud.
4. Sell on every channel supported by Sellercloud.

KEY BENEFITS

1. Seamless data exchange allowing Acumatica to be the system of truth for Product data, attributes, etc.
2. Allows for inventory levels to be synced from Acumatica to ensure accurate values on every sales channel / marketplace. Helps avoiding overselling of products.
3. Facilitates orders on Sellercloud to be imported into Acumatica. Supports both Sales Orders for fulfillment at Acumatica and Sales Invoices if already fulfilled (e.g., Amazon FBA orders)
4. Fulfillment data from Acumatica is synced back to Sellercloud.