fusion
a division of Kensium

Experts in Ecommerce & ERP Solutions

PROBLEM STATEMENT

Retail stores with a significant amount of distribution and contact with clients require solutions that are reliable, precise, and easy to use. Systems that may give each customer a truly personalized experience. With all channels retail environment, it is expensive to win over and retain customers. Enhanced pricing models, effective inventory management and immediate visibility into daily operations are the key to profitability and happy returning customers. Unfortunately, in order to meet these requirements, multiple systems must often sync their data. Many retailers have failed because of the conflicting demands of their front and back offices.

SOLUTION OVERVIEW

FusionPOS is a feature-rich point-of-sale system that brings Acumatica's capability to the retail floor. Acumatica manages all of the inventory purchases and sync all pricing and customer data.

While FusionPOS can create and update customer data, Acumatica remains the single source for inventory balances, purchase history, etc. FusionPOS keeps processing transactions even if the internet is down and will immediately update in Acumatica whenever the connection is established. To reduce the transaction load on the ERP, FusionPOS retains all transaction details, including customer information, pricing, etc. To reduce the transaction load on the ERP, FusionPOS retains all transaction details, including customer information, pricing, etc. Consolidated posting into Acumatica is also a feasible alternative. Fusion Gift Card and Fusion Loyalty are pre-installed extensions that improve the customer experience and promote continued business.

HOW IT WORKS

1. All FusionRMS applications are purchased through Acumatica Resellers.
2. Install Acumatica Distribution
3. Select the desired credit card processor.
4. Install the FusionRMS customization package in Acumatica.
5. To configure and optimize the environment, the FusionRMS services team will directly collaborate with Acumatica Resellers or Clients.
6. Install FusionPOS on the local Windows™ devices to assure uninterrupted operations.
7. Sync data from Acumatica and schedule future bidirectional updates.

KEY BENEFITS

- Fully integrated POS system eliminates redundant data.
- Seamless and timely updating provides increased visibility.
- Accurate returns and exchanges.
- Retail CRM with Multiple Customer Types.
- Cash & Carry, In Store or Acumatica Fulfilment, BOPIS / BORIS.
- Integrated Gift & Loyalty.
- Event based and Mobile sales.