



Experts in Ecommerce & ERP Solutions



PROBLEM STATEMENT

Maintaining accurate and up-to-date information across multiple platforms is crucial for effective business operations and customer satisfaction.

Without an effective solution to sync data between the ERP and Ecommerce systems, businesses are prone to inventory discrepancies, incorrect product information, and order fulfillment issues. This also hampers businesses' ability to make informed decisions, monitor performance, and respond promptly to market changes or customer demands.

SOLUTION OVERVIEW

The Acumatica - Adobe/Magento Connector provides a bridge between two powerful solutions: Adobe/Magento's front-end eCommerce platform and Acumatica's ERP, facilitating seamless data exchange across the systems.

- Supports products, sales categories, customers, orders, and fulfillment data exchange.
- Increases customer lifetime value by simplifying the purchase process and improving customer experience with automated order status updates.
- Eliminates dual entry by synchronizing data between the Adobe / Magento storefront and Acumatica ERP in real-time.

Achieve real-time and accurate data exchange across systems, improve operational efficiency, maintain omnichannel consistency, simplify inventory management, and support scalability and growth.

HOW IT WORKS

1. Download the Commerce Basic and Adobe (Magento) Commerce connector [product packages](#).
2. Navigate to Setup Parameters to configure the Magento connector in Acumatica.
3. Define the configuration on the Magento Admin under the "Acumatica-Magento Connector" section.
4. Define the mappings in both the systems to match each other.
5. Enable the syncs and keep your Magento Commerce site in sync with your Acumatica instance!

KEY BENEFITS

1. Speed up order processing and fulfillment.
2. Streamline returns and exchanges.
3. Manage inventory effectively.
4. Gain a single source of truth.
5. Streamline operations.
6. Accelerate your business processes.
7. Prevent redundant data entry.
8. Customize as per your requirements.
9. Leverage the most advanced commerce connector ever built for Adobe!

