Efficiently transfer product, customer, order, and fulfillment information between your website and Acumatica.



Acumatica-Adobe Connector provides a bridge between Adobe/Magento's front-end eCommerce platform and Acumatica, facilitating seamless data exchange across stock items, sales categories, customers, orders, and shipment.

Unique Selling Proposition (USP)

- ✓ **Seamless Data Integration:** The Acumatica-Adobe Connector ensures seamless synchronization between Acumatica ERP and Magento, streamlining operations for a more efficient workflow.
- Real-time Efficiency: Enjoy real-time updates for inventory, orders, and customer data, providing accurate business insights and boosting overall operational efficiency.
- ✓ **Tailored Solutions:** Customizable features and flexible configurations cater to individual business needs, empowering growth and ensuring success in the e-commerce landscape.

Key Benefits

- Efficient Data Handling: Excels in processing large data volumes with Magento's bulk API, a unique advantage for high transaction businesses.
- ✓ BOPIS Enablement: Enables Buy Online, Pick up in Store (BOPIS) capabilities through seamless MSI mapping, a distinctive feature for omnichannel strategies.
- Continuous Upgrade Readiness: Stays current with Adobe and Acumatica upgrades via the "Always Current" program, ensuring businesses have access to the latest features and enhancements.





Why Adobe Connector?

Adobe Connector

The Acumatica-Adobe Connector is tailor-made for savvy e-commerce businesses, retailers, wholesalers, and distributors leveraging the dynamic duo of Acumatica ERP and Magento platform.

Key Features

- Product Catalog: Acumatica ERP syncs precise product information with Adobe/Magento, serving as the definitive source.
- Promotional Pricing: Set special prices in Acumatica by customer type and quantity, seamlessly synced with the e-commerce site.
- Customers: Maintain consistent customer data across Adobe/Magento and Acumatica, enhancing the experience.
- Orders: Instantly sync website orders with Acumatica ERP for rapid fulfillment, with the option to send ERP-generated orders back.
- Payments: Securely transfer payment details, including credit card tokens, for easy processing within Acumatica.
- Taxes: Transfer website tax calculations to Acumatica sales orders for compliance and accurate records.
- **Shipments:** Generate Acumatica shipments with real-time updates on the website, including tracking info and customer notifications.
- Order Lookup: Utilize Acumatica's order management for superior service and streamlined fulfillment, offering real-time order updates.
- B2B: Integrate Adobe Commerce B2B stores with Acumatica, syncing crucial business data for seamless operations.

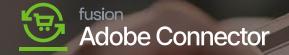












Must-Have Prerequisites

To establish the system, the following prerequisites are essential -

Adobe Commerce

- Magento Version 2.4.0 or higher.
- Installation of RabbitMQ and Composer-based extensions.
- Ensure Magento System Requirements are met; refer to: Magento Requirements.

Acumatica

- Enable MSMQ extension.
- ✓ Intiate Automation Schedulers.
- ✓ Acumatica build version 22R1 or later.

Differentiators

- Comprehensive Integration Excellence: Seamlessly integrates sales data, ensuring real-time synchronization for unparalleled store and customer experience management.
- Optimized Customer Lifetime Value (CLV): Elevates CLV through efficient purchases and automated updates, quaranteeing heightened accuracy and customer satisfaction.
- Future-Proof Efficiency and Growth: Maximizes efficiency by seamlessly integrating Adobe Commerce and Acumatica ERP, automating back-office tasks for strategic business growth.
- Holistic Business Optimization: Offers a comprehensive solution for optimized business performance, ensuring a seamless flow of operations for enhanced productivity and profitability.

Competitor Analysis

The Following features makes Adobe a Unique Acumatica - Adobe Connector Product:

- Specialized understanding of intricacies in Adobe and Magento integration.
- Ensures seamless and accurate content synchronization between platforms.
- Provides extensive customization options for the Adobe Ecosystem.
- Supported by a team of seasoned experts for efficient integrations.
- Offers customized integrations to boost operational effectiveness.

For details on pricing, please refer to the submitted Pricing Rate Card.





